



Hispanic Education Conference
Planning Committee Minutes
March 5, 2019
MJC East Campus – Morris Building Conference Room A
1:00pm-2:30pm

Conference Purpose: The purpose of the Hispanic Education Conference is to enrich and empower current and future Modesto Junior College students to be successful in pursuing higher education.

Minutes

- A. Check in:** Alejandra Espinoza, Pedro Mendez, Irene Nunez, Ulises Ochoa, Eric Barajas, Mikayla Ramirez, Vanessa Pereyda Maya, Rebecca Tilger
- B. Ice Breaker Question:** Has something new happened since the last time we met?
- C. Keynote Speaker (Point Person: Alejandra & Jonathan)**
 - a. Suggestions:
 - a. Dr. Jeff Andrade
- D. Budget (\$9,000) (Point Person: Alejandra & Jonathan)**
 - a. \$9,000
 - b. Will accept sponsorships and donations (outside funds)
 - c. Start with the \$9,000 budget but look to a higher amount for more resources
 - d. Pedro can commit to budget process if more funds are needed
- E. Workshops (Point Person: _____)**
 - a. Divide the workshops into three categories
 - a. Career
 - b. Personal Development
 - c. Cultural
- F. Breakfast (Point person: _____)**
 - a. Alejandra will contact Ninfa from SCOE
- G. Lunch Time (Point Person: _____)**
 - a. Alejandra will contact Monica from La Perla Tapatia
- H. Set Up/Clean Up on date of the Conference (Point Person: _____)**
 - a. Alejandra will reach out Leticia Blanco
 - b. Volunteers
 - a. ASMJC
 - b. Bridge
 - c. Other programs
- I. Main Check In/Registration (Point Person: _____)**
 - a. Have big banners to limit confusion
 - b. Have color coded wristbands

MJC Mission Statement

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Six Success Factors

Directed – Focused – Connected – Engaged – Nurtured – Valued

- c. Create an app for the conference
 - a. Begin in August
 - b. Pedro will send information on how to create the app
- d. Alejandra will contact Angelica Guzman to be point person
- e. Alejandra asked Pedro if he would contribute more bags
 - a. Email Pedro and Judy Wagner

J. Program (Point Person: Irene Nunez)

- a. Will need deadlines

K. Marketing (Point Person: Irene Nuñez/Campus Life)

- a. Student feedback from the committee
 - 1. Liked having students on the poster; represents diversity; wants to see students

L. Buses (Point Person: _____)

- a. Alejandra will contact Madie from Modesto City Schools
- b. Work with SCOE to coordinate transportation

M. HEC Legacy Award (Point Person: Campus Life)

- a. Recipient: Irene Nunez
 - a. Will need bio
- b. Alejandra will order the award

N. Information Tables (Point Person: Ulises Ochoa)

- a. Have a map of the layout of the tables
- b. Send Outlook invite to participants and then send a reminder two weeks before the conference

O. Event Agenda (Point Person: Alejandra & Jonathan)

- a. Reach out to the new president, Dr. Houpis

P. Entertainment (Point Person: _____)

- a. Student feedback from the committee
 - a. Enjoyed the Banda
- b. Layer out the performances
 - a. Have Mariachi lead attendees in the theater

Conference Date: October 12th

Q. Future Meetings (dates and times are subject to change)

<u>Times: 1pm-2:30pm</u>	-May 21, 2019	-August 6, 2019
-March 12, 2019	-May 28, 2019	-August 20, 2019
-March 19, 2019	-June 4, 2019	-August 27, 2019
-March 26, 2019	-June 11, 2019	-September 10, 2019
-April 2, 2019	-June 18, 2019	-September 17, 2019
-April 9, 2019	-July 9, 2019	-September 24, 2019
-April 16, 2019	-July 16, 2019	-October 1, 2019
<u>Times: 3:30pm-5pm</u>	-July 23, 2019	-October 8, 2019
-May 14, 2019	-July 30, 2019	-October 15, 2019

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