



**African American Education Conference
Planning Committee Minutes
September 20, 2018
MJC East Campus –Founders Hall 116
2:00pm-3:00pm**

Conference Purpose: The purpose of the African American Education Conference is to enrich and empower current and future Modesto Junior College students to be successful in pursuing higher education.

In attendance: Michael Jackson, John Griffin III, Destinee Evans, Gwen Savage, Tasha Williams, Jacquelyn Forte, Alejandra Espinoza, Rosalinda Vierra, Rebecca Tilger

I. Welcome

- a. Meeting start time at 2:05 PM

II. Review of Minutes

- a. John reviewed the meeting minutes from September 13th **(no objections)**

III. Review of Conference Agenda

a. Determine Workshop Sessions 1 & 2

- i. Michael provided a draft of the conference agenda to committee members
- ii. The set-up time was changed from 7:00 AM to 6:00 AM
- iii. Alejandra will be reserving the rooms at the West Campus
- iv. Rosalinda brought up the ratio of workshops to the number of expected attendees
 - Workshops will be offered twice **(no objections)**
 - Will need agreement from presenters on duplicating workshops for both sessions
- v. Will need presenters to give description of workshops

b. Meal Options

- i. Alejandra presented an estimate for Doc's
 - \$2,385 total for 300 attendees - 2 ribs and 1 peach cobbler
 - Alejandra will inquire about additional sides
- ii. Gwen presented an estimate for Dan's BBQ
 - \$3,000 total for 300 attendees – meats, coleslaw, rolls, sides and entrees
 - Vendor would furnish everything including utensils and will serve food
- iii. Tasha is waiting for bid from Fired Up Grill
- iv. Committee members will vote at the next meeting for food vendor
- v. Rosalinda will reach out to Crystal Creamery for breakfast beverages

MJC Mission Statement

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- Eligible for free allotment
- Options are regular milk, chocolate milk and orange juice
- vi. Breakfast food
 - Assorted pastries from Costco – Quantity 150
 - Jacquelyn and Rebecca will work on Costco order
 - Rosalinda will try for the \$25 gift card from Costco
 - Rosalinda will bring donated items from committee she is part of in the community

IV. Committee Member Reports

- a. Follow-up with Madie Herrera on parent attendance
- b. King Kennedy Board of Directors offering scholarships
 - i. Informational table and/or Workshop?
- c. John has left over AAEC shirts from 2017 to give out to conference attendees

V. New Assignments/Tasks

- a. **Workshop Names and Descriptions**
 - i. **Career Minded – Dejeune Shelton**
 - ii. **Academic Sabotage – MJC BSU Club**
 - iii. **Navigating MJC – Dr. Jacquelyn Forte**
 - iv. **UMOJA – Professor Al Smith**
 - v. **Hip Hop – Tracey Potts**
 - vi. Destinee suggested a workshop on mental health
 - Rosalinda will reach out to county mental health department
 - vii. Need a facilitator for Finish Strong workshop
 - viii. Need title for LaKiesha McDonald’s workshop
 - ix. Need facilitator for Financial Literacy for Students & Parents workshop
 - Community resource is first option
 - John, Rosalinda and Alejandra will reach out to the community
 - Michael will reach out to the Financial Aid office as secondary option

VI. Marketing Strategy

- a. Destinee suggested marketing conference to clubs and to social media i.e. Instagram and Facebook

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