



**African American Education Conference  
Planning Committee Minutes  
September 13, 2018  
MJC East Campus –Founders Hall 116  
2:00pm-3:00pm**

**Conference Purpose:** The purpose of the African American Education Conference is to enrich and empower current and future Modesto Junior College students to be successful in pursuing higher education.

**Attendees:** Michael Jackson, Tasha Williams, Venesse Metcalf, John Griffin III, Alejandra Espinoza, LaKiesha McDonald, Hanat Balimuttajjo, Dejeune Shelton, Gwen Savage, Madie Herrera, Glen Stovall, Jacquelyn Forte, Rosalinda Vierra, Rebecca Tilger

**I. Welcome**

- a. Introductions were given by each committee member

**II. Purpose and Theme**

a. Purpose

- i. To enrich and empower current and future Modesto Junior College Students to be successful in pursuing higher education
- ii. Empower, engagement, remain and persist

b. Theme

- i. “Keep It Moving” - John Griffin
  - Closing the gap
  - Starting the motivation from pre-college to college
- ii. Focus group is high school students and parents
- iii. 200+ students from the Modesto city high schools as well as two junior high schools will be attending - Madie Herrera
  - Advanced notice of the conference date helped to generate interest and confirm the number of students attending
- iv. The conference is also for current MJC students

**III. Budget**

- a. \$6,000

**IV. Conference Structure**

a. Develop an Agenda/Schedule

- i. Agenda/Schedule set-up (**no objections**)
  - Registration - ASMJC
  - Welcome - Dr. Ashley Griffith
  - Introductions/MC - LaKiesha McDonald
  - Student Experience - BSU

**MJC Mission Statement**

MJC is committed to transforming lives through programs and services informed by the latest scholarship of teaching and learning. We provide a dynamic, innovative, undergraduate educational environment for the ever-changing populations and workforce needs of our regional community. We facilitate lifelong learning through the development of intellect, creativity, character, and abilities that shape students into thoughtful, culturally aware, engaged citizens.

- Keynote Speaker - Demetrius
- Workshops
  - Break workshops into two sessions
    - ✓Time limit for workshops - 1 hour?
  - Career Minded - Dejeune Shelton
  - Finish Strong - Michael Jackson?
  - Navigating MJC - Jacquelyn Forte
  - Hip-Hop - Tracey Potts
  - Financial Literacy for Students & Parents - ?
  - Academic Sabotage - BSU
  - Title pending - LaKiesha McDonald
  - UMOJA - Al Smith
  - Parent Workshops
    - ✓Navigating the System
- Lunch
- Dismissal

**b. Set-up**

- i. ASMJC
- ii. Decorations - Alejandra Espinoza and Rosalinda Vierra
- iii. Petey the Pirate
- iv. Backdrop

**c. Clean-up**

- i. ASMJC

**d. Information tables/resources**

- i. Dual Enrollment - Apply
- ii. TRIO SSS
- iii. NAACP
- iv. UMOJA
- v. BSU
- vi. Advocates for Justice
- vii. DSPS
- viii. EOP&S
- ix. Human Services
- x. MJC Bookstore
- xi. Career Services
- xii. AKA - Voting
- xiii. She Became
- xiv. HBCU Representatives

**e. Music**

- i. DJ - Steve Choi - Confirmed

**f. Meals**

- i. Fired Up Grill (Ceres)
  - Need quote - Professor Metcalf
- ii. Crave Café (Coffee Rd, Modesto)
  - Need quote
- iii. Doc's
  - Need quote - Alejandra Espinoza
- iv. Compile a menu - suggestion made by LaKiesha McDonald

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**V. Marketing**

**a. Flyer**

- i. A draft of the flyer was given to committee members for review (**no objections**)
- ii. "Pattern to Success" will be removed from the flyer
- iii. Disperse flyers in the community

**b. Program**

- i. The layout of the program will be tri-fold

**VI. Community Involvement**

**a. Service Area - Stanislaus County**

- i. "Be intentional" - Dejeune Shelton

**b. NAACP**

**c. Modesto City School Districts**

**d. Outside of Modesto**

- i. Ceres, Turlock, Stockton, etc.

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