



African American Education Conference
Committee
April 11, 2019
MJC East Campus – Founders Hall 118
2:00pm-3:00pm

Conference Purpose: The purpose of the African American Education Conference is to enrich and empower current and future Modesto Junior College students to be successful in pursuing higher education.

Minutes

- I. **Welcome**
 - a. **Check-in:** Michael Jackson, Glen Stovall, Savannah, Madie Herrera, Bryan Justin Marks, Rebecca Tilger

- II. **Overview and Feedback**
 - a. Michael briefly discussed the post-meeting after the conference
 - i. The committee's homework was on moving forward for the next conference
 - ii. The statistics showed an increase in participation from African American students
 - b. Michael asked for Madie's feedback
 - i. Regarding outreach, maybe introduce incentives for students to attend
 - ii. Get help from contacts at the school sites
 - iii. Reach beyond BSU's
 - iv. Have a different approach to outreach i.e. phone calls and other ways
 - c. Michael said that they made it work and the feedback from the students was positive
 - d. Bryan reassured Madie that she did great work on behalf of Modesto City Schools and great progress has been made. He highlighted the increase in African American student attendance at the conference. It is quality over quantity and that the conference is back to being an educational conference.
 - e. Michael would like to do more outreach to current MJC students
 - i. MJC's BSU and UMOJA networking together and collaborating with other groups at other colleges
 - ii. Add more entertainment with cultural highlights
 - f. Madie thinks that students will like the entertainment aspect of the conference
 - g. Bryan said that students can experience culture here locally and feel they belong
 - h. Michael mentioned that a regional BSU meeting took place at the west campus and that it was successful

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- i. Have a collaboration with the BSU regional; can possibly make it an all-day event; have a dinner and make it intimate
- i. Have a panel and change according to student needs
- j. Madie suggested changing the tables to round tables to have more engagement among the students; take away chairs and tables if attendance decreases; rearrange the vendor tables
- k. Michael said that the space can be reimaged
- l. Entertainment ideas
 - i. Drummers from a local community organization (Michael)
 - ii. Crumpers (Madie)
 - iii. Mimes (Madie)
 - iv. West African dancers
 - v. Madie has contact information
 - vi. Have students perform; can help them relate
 - vii. Savannah suggested reaching out to community members
 - viii. Michael asked Savannah and Madie for a list of contacts
 - ix. Have a minimum of two entertainers; have the committee decide on the two
- m. Limit workshops to two or three; have a panel and then open it up to a Q&A
- n. Madie suggested Kevin Bracy as a possible keynote speaker; can connect with students; keep in mind about the generation
- o. Savannah suggested keeping the conference in one room
- p. Michael will send the next meeting invitation

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