

Marketing AS Coursework Roadmap (Non-Transfer)

Instructions:

Be sure to work with a counselor to make sure that your choices will lead to graduation.

1. Take BUSAD 248.
2. Take an elective course numbered 50 or higher.
3. Take GUIDE 110 or GUIDE 111.
4. Take BUSAD 230.
5. Take BUSAD 240 or BUSAD 377.
6. Take ENGL 100 or 101.
7. Take ART 173 or other MJC Activities course(s) totaling at least 2 units.¹
8. Take BUSAD 245.
9. Take OFADM 259.
10. Take OFADM 262.
11. Take OFADM 318.
12. Take ART 102/CMPGR 202, ART 170 or COMM 132.¹
13. Take MATH 89, or any Math numbered 100 or higher, or demonstrated proficiency through the Non-Credit 900 series math plus an elective course numbered 50 or higher.²

¹ These are recommendations from area faculty. Alternative selections can be made using MJC's general education lists in the catalog. Please see your counselor for assistance in choosing alternate courses.

² MATH 89 satisfies the MJC GE: D2 requirement. MATH course numbered 100 or higher satisfies both the MJC GE: D2 and CSU GE: B4 requirements.

Course Selections:

Units

Term

- | | | |
|---|---------------|-------|
| 1. BUSAD 248 | <u>3</u> | _____ |
| 2. _____
<small>elective selection</small> | <u>3</u> | _____ |
| 3. GUIDE 110 or GUIDE 111 | <u>.5-1</u> | _____ |
| 4. BUSAD 230 | <u>3</u> | _____ |
| 5. BUSAD 240 or 377
<small>MJC Area B</small> | <u>3</u> | _____ |
| 6. ENGL 100 or 101 | <u>3 or 5</u> | _____ |
| 7. _____
<small>Activities selection</small> | <u>1-3</u> | _____ |
| 8. BUSAD 245 | <u>3</u> | _____ |
| 9. OFADM 259 | <u>1</u> | _____ |
| 10. OFADM 262 | <u>1</u> | _____ |
| 11. OFADM 318 | <u>1</u> | _____ |
| 12. Take ART 102/CMPGR 202,
ART 170 or COMM 132 | <u>3</u> | _____ |
| 13. MATH 89 or _____
<small>math selection</small> | <u>3-6</u> | _____ |

Marketing AS Coursework Roadmap (Non-Transfer)

Continue to work with a counselor to make sure that your choices work for all of your intended transfer institutions.

14. Take an elective course numbered 50 or higher.
15. Take BUSAD 210.
16. Pick a Marketing AS elective lists course.
17. Pick a Marketing AS elective lists course.
18. Take an elective course numbered 50 or higher.
19. Take another Activities course if needed to meet 2-unit requirement or an elective course numbered 50 or higher.
20. Take BUSAD 238.
21. Take an elective course numbered 50 or higher.
22. Take an elective course numbered 50 or higher.
23. Take ENSCI 108 or another MJC GE: Area A course.¹

¹These are recommendations from area faculty. Alternative selections can be made using MJC's general education lists in the catalog. Please see your counselor for assistance in choosing alternate courses.

Course Selections:	Units	Term
14. _____ <small>elective selection</small>	<u>3</u>	_____
15. BUSAD 210	<u>3</u>	_____
16. _____ <small>Marketing AS elective selection</small>	<u>3</u>	_____
17. _____ <small>Marketing AS elective selection</small>	<u>3</u>	_____
18. _____ <small>elective selection</small>	<u>3</u>	_____
19. _____ <small>activity or elective selection</small>	<u>1-3</u>	_____
20. BUSAD 238	<u>3</u>	_____
21. _____ <small>elective selection</small>	<u>3</u>	_____
22. _____ <small>elective selection</small>	<u>3</u>	_____
24. ENSCI 108	<u>3</u>	_____
Expected Term of Graduation	_____	_____

Marketing AS Electives

Course #	Course Title	Units
BUSAD 208	Introduction to International Business	3
BUSAD 209	Import/Export Fundamentals	3
BUSAD 235	Introduction to Entrepreneurship	3
BUSAD 246	Retail Management	3
BUSAD 351	Elements of Supervision	3
CMPGR 266	Interactive Media Design and Development	3