

CERTIFICATE OF ACHIEVEMENT: INTERNATIONAL BUSINESS

Your Career in International Business Starts Here!

The International Business Certificate of Achievement is designed for students seeking an entrepreneurial or organizational career in global commerce. It may be obtained as an individual certificate or incorporated into other appropriate majors. Courses are designed to provide an essential understanding of both domestic and international business practices. Economic and cultural and ethical considerations are addressed in relation to business of all sizes and types.

PROGRAM LEARNING OUTCOMES

Upon satisfactory completion of this award, the student should be prepared to:

1. Discuss economic, cultural, and ethical issues in relation to conducting business internationally.
2. Obtain employment or pursue entrepreneurial aspirations in global commerce.
3. Describe best practices used in global commerce and international business.

PROGRAM REQUIREMENTS

To earn a Certificate of Achievement in International Business, the student must complete the coursework as indicated below. Each course must be complete with a grade C or better.

Required Courses Complete 17 units [Semester Sequence]	Units
BUSAD 208 [1] – Introduction to International Business	3
BUSAD 209 [2] – Import/Export Fundamentals	3
BUSAD 230 [1] – Personal Finance	3
BUSAD 235 [1] – Introduction to Entrepreneurship or BUSAD 240 [1] – Principles of Management or BUSAD 248 [1] – Introduction to Business	3 3 3
BUSAD 245 [2] – Principles of Marketing	3
OFADM 259 [1] – Introduction to Microsoft Excel	1
OFADM 260 [1] – Intermediate Microsoft Excel	1
Total units for Certificate of Achievement Award	17

Most classes are offered in one or more modalities:

Face to Face  **Online**  **Hybrid** 

CONTACT

FOR MORE INFORMATION PLEASE CONTACT

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MJC BUSINESS DEPARTMENT

