

Film and Video Production Certificate

The Film, Television, & Electronic Media Certificate of Achievement Program prepares students to enter broadcasting, cable, online media, and related industries. Students can pursue degrees in the field of mass or electronic communication for work in audio and video production, radio and television, cable television and media departments of companies and government agencies. This program prepares students for entry level jobs and to enter a two-year degree program for additional study.

PROGRAM LEARNING OUTCOMES

Upon satisfactory completion of this award, the student should be prepared to:

1. Utilize camera, sound, editing and lighting equipment to produce professional film and video projects.
2. Write compelling narrative stories in the proper format and structure for a variety of film and video purposes.
3. Serve as an apprentice or crew member on professional film and video projects.
4. Give, receive and apply constructive feedback on all facets of the production process to improve the final product.

PROGRAM REQUIREMENTS

To earn a skills recognition award, the student must complete the following course work. Each course must be completed with a grade of C or better.

Required Courses – Complete 20 units		Units
*FTVE 110	Intro to Media Writing NEW COURSE	3
*FTVE 130	Beginning Single Camera Production NEW COURSE	3
** FTVE 122	Beginning Editing NEW COURSE	3
** FTVE 150	Beginning Motion Picture Production NEW COURSE	3
*COMM 132	Intro to Mass Communication	3
*MUSC 111	Recording Arts 1	2
*CMPGR 284	Beginning After Effects	3
Total Units		20

*Being Offered Fall 2023

**Being Offered Spring 2024

FTVE 110 – Introductory to Media Writing – 3 units

Basic introductory course in writing for film, television, commercials, promotional videos, and other electronic media. Covers how to use quality story-telling as a foundation for all types of film and video related media, to engage and impact audiences. Emphasis on story structure and preparing scripts in proper formats; including fundamental technical, conceptual and stylistic issues related to writing fiction and non-fictions scripts for informational, promotional and entertainment purposes for film and digital media. Includes a writing evaluation component as a significant part of the course requirement.

FTVE 130 – Beginning Single Camera Production – 3 units

This course will provide an introduction to the theory, terminology, and process of cinema and video production. Will offer an overview of the production process: pre-production, production, and post production. Topics will include both technical and creative fundamentals of screenwriting, camera operation, lighting, audio recording, sound design, editing and publishing.

FTVE 122 - Beginning Editing 3 units

Introduction to editing film and video using a non-linear editing system. Students will learn to edit in a practical hands-on environment using industry-standard video editing software. Students will learn to edit different types of scenes by completing a variety of editing projects. Field trips might be required.

FTVE 150 : Beginning Motion Picture Production

Introductory course which teaches digital cinematography for film, television and other digital video mediums through hands-on experience. Students will learn the basics of the operation, function and creative uses of production equipment as well as camera operation, shot composition and lighting. The course will also cover the roles and responsibilities of the cinematographer, in relation to the other major roles on a film/video production. Students will learn about the visual aesthetics of film, and how cinematography can be used to effectively tell a story; given emotional, social, historical and cultural contexts. Other topics include storyboarding, art direction and set design, writing and story-telling, and sound recording and editing basics.