



**College Council
Meeting Minutes
February 23, 2015**

MEMBERS

Council Member	Representing	Present	Absent
Jill Stearns	MJC President, Chair	√	
Susan Kincade	VP Instruction		√
Al Alt	VP College Administrative Services	√	
Brenda Thames	VP Student Services	√	
Flerida Arias	Professional Development Coordinating Committee	√	
Nancy Backlund	College Technology Committee	√	
Patrick Bettencourt	Dean	√	
Debi Bolter	YFA President	√	
Flora Carter	College Committee for Diversity & Community	√	
Baljinder Gill	CSEA President	√	
Jennifer Hamilton	Resource Allocation Council	√	
Lisa Husman	LTAC		√
Curtis Martin	Academic Senate VP	√	
Ross McKenzie	YFA Rep	√	
Chad Redwing	Academic Senate	√	
Martha Robles	Student Services Council	√	
Mike Smedshammer	Distance Ed Committee	√	
Tanya Smith	CSEA	√	
James Todd	Academic Senate President	√	
Luis Rebolledo	ASMJC President	√	
Tyler Minane	ASMJC		√
Roxanne Weaver	ASMJC	√	
Vacant	Accreditation Council		
Vacant	CSAC		
Vacant	Facilities Council		
Vacant	Instruction Council		

GUESTS

Name	Title
Dave White	CEO, Stanislaus Business Alliance

SUBSTITUTE

Substitute	For Member
Lloyd Jackson	Lisa Husman

I. CALL TO ORDER

Jill Stearns called the meeting to order and welcomed Tanya Smith back to College Council as a CSEA rep. Jill introduced Dave White, CEO at the Stanislaus Business Alliance and gave a brief background.

II. PRESENTATION

Dave White commended Jill Stearns for her involvement in the Stanislaus County Business Alliance Board. Dave started his career in '87 in Pittsburg, Pennsylvania. Pittsburg had gone through a restructuring renaissance and Dave was able to be a part of that. Dave has a master's in urban regional planning and came here from Colorado Springs. He looks forward to a challenge and where he can really make a difference. He added that he and his wife fell in love with Modesto after visiting the city.

Dave explained that economic development is really the art of being able to build and strengthen an economic base. The following are highlights of his presentation.

- Economic gardening – Grow your own. Cultivate the companies you already have. Take care of them.
- The Alliance conducts a survey of local companies to determine what their needs are. You want to know what their issues are. Their issues of opportunity and what is holding them back. Good data is needed. The Alliance started a local industry program and found out a lot of important things that are needed for skills in the workplace and they have data to back this information up. It was discovered that the best service that received the highest marks in their survey was fire and ambulance. Air service was rated the lowest and the second lowest rated was roads. They are going to have a lot of good data to make their case to the public for what is needed. Tracking will be done over time to see if there are any trends. Out of 200 companies visited, they discovered 43 expansion projects. Local companies are being courted to move out of the state.
- You have to recruit new companies, building on the strength you have. Build relationships and opportunity for companies to locate here.
- The local challenge is a lack of skills in the workforce for companies like Gallo and Foster Farms, as an example. There are different paths students can take and the Alliance would like to partner with MJC and provide more training with our partners in industry. Dave is working with the school districts with their workforce initiative which needs to be done in the context with what the demand is. He is looking forward to working with MJC as well.
- Innovation is the area of focus right now for Alliance. Dave wants to start a competition, a speed dialing and sharing of business ideas. There will be a panel of judges and support of ideas. Jennifer Hamilton had several professors attend an entrepreneurial conference and will work with Dave to bring this competition to MJC.
- Marketing and communication – Dave wants to create *branding* so people can bring up positive things about Stanislaus County. He commented that 10% unemployment is way too much. A lot of our challenges and issues would go away if people just had a good job.
- The Alliance is going to focus a lot on manufacturing which has changed considerably with the advent of computers. He feels that we are a good location for companies that

want to stay in California. Another skill that is lacking, is companies cannot find coders. We have to find our place in the sun, thereby making sure we are solving needs companies have right now. Consumers are changing so manufacturing is changing to niche oriented. More middle size companies are coming up in the area as well.

III. ACTION ITEMS

A. Approval of Minutes

Rosanne Weaver, Brenda Thames and Ross McKenzie had amendments.

Action

Motion: Jennifer Hamilton moved to approve the minutes of February 9, 2015 with the contingency that Ross McKenzie can send wording to Carolyn Hart that will include and accurately reflect his thoughts on customer service satisfaction.

Second: Debi Bolter

Result: The minutes of February 9, 2015 were approved as amended by aye vote.

B. CONSENT

a. YCCD Board Policies

1. 2015 – Student Member(s)

2. 7380 – Retiree Health Benefits: Academic Employees

Action

This item was tabled to the next meeting. The council is waiting to receive reworked, adjusted language from the policy committee.

IV. REPRESENTATIVE REPORTS

A. Instruction Council

No report.

B. Student Services Council

Martha Robles reported that the Student Services Council will be meeting this Friday.

C. Resource Allocation Council (RAC)

Jennifer Hamilton reported that RAC had some discussion about the allocation for IELM that has been allocated and is now being spent. The council is going through the evaluation process looking at how that will be done in the future. Discussion was held about lottery funds which is substantially lower this year. An update was given to deans' cabinet. Al Alt added that the council evaluation discussion was how we would evaluate and using this evaluation to set our goals for next fall's evaluation.

D. Facilities Council

Al Alt reported that the Facilities Council has not had a meeting since the last report. The council is piloting a campus development project request form. The forms are going to be reviewed and will have a more elaborate process next year. The council only meets monthly and will meet March 16. The naming of the newly renovated building is on the board agenda for March.

E. Accreditation Council

James Todd stated that he will give a thorough report at the next meeting.

F. ASMJC

Luis Rebolledo reported that there were a lot of clubs at the club rush event. He apologized for not being at the last two College Council meetings. ASMJC is pretty much finalizing the elections campaign. There will be a senate meeting this Friday.

G. CSEA

Gill reported that CSEA has a new job classification title which is Human Resources Employment Technician. CSEA is creating criteria for honoring employee of the quarter at both east and west campus and Columbia College. Rita Perez, administrative technician in the Arts division, has been selected as unsung hero and will be honored at a luncheon at the River Delta Field Office in Stockton on April 4th. Debbi Partridge, multimedia technician, Media Services has been selected for state member of the year award.

H. CSAC

Gill reported that there is not a CSAC rep at the moment for College Council. CSAC had a meeting and will hold a workshop on heart health on February 26th.

I. YFA

Ross McKenzie reported that the YFA exec board is trying to find a time to schedule a meeting at Columbia. The plan was the March board meeting that is now not in Columbia. Faculty are concerned about the new policy keeping classified staff from teaching as adjunct, and they are hoping that a win-win solution can be found. Faculty are apprehensive about the "Design for Success" meeting on Friday.

Ross added that faculty are also concerned with the district's investigation of faculty qualifications. Jill Stearns responded that the look at faculty qualifications will make sure we are adhering to requirements. The college is about to roll into an evaluation for accreditation and now is the time to look at and resolve any issues. Debi Bolter added that some faculty members are being asked to reaffirm their qualifications.

Ross circulated a copy of the YFA newsletter, *The Advocate* to members.

J. Academic Senate

James Todd said that coincidentally, the Academic Senate is working on equivalency forms at the same time. One problem is that in the past all records were not kept. However, everything going through the Senate the last year or so has been retained. The trouble has been, trying to find some of the papers from the past.

Jill Stearns responded that in the new process, all applications will have needed information before reaching the screening committee. She stressed that this is not about letting anyone go, this is about structuring ourselves for growth and ensuring that we meet accreditation standards and reflect the minimum qualifications established by the CCCCCO.

James Todd reported that there has not been a Senate meeting since last College Council.

K. LTAC

No report.

V. ANNOUNCEMENTS/COMMENTS

Jill Stearns said that it looks like we are going to have a large number of people at the Design for Success meeting and only two regrets have been received so far. She is looking forward to the meeting and needs everyone's good ideas and thoughts.

VI. FUTURE AGENDA

1. New Faculty Orientation (March 2015)
2. Minute approval – February 9, 2015

VII. ADJOURNMENT