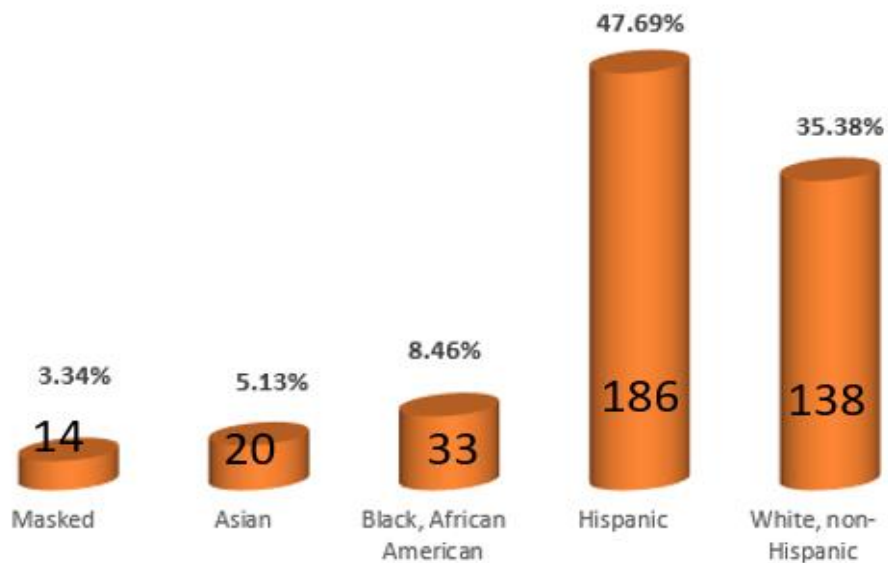


Communication Studies Program Students 2017-2018

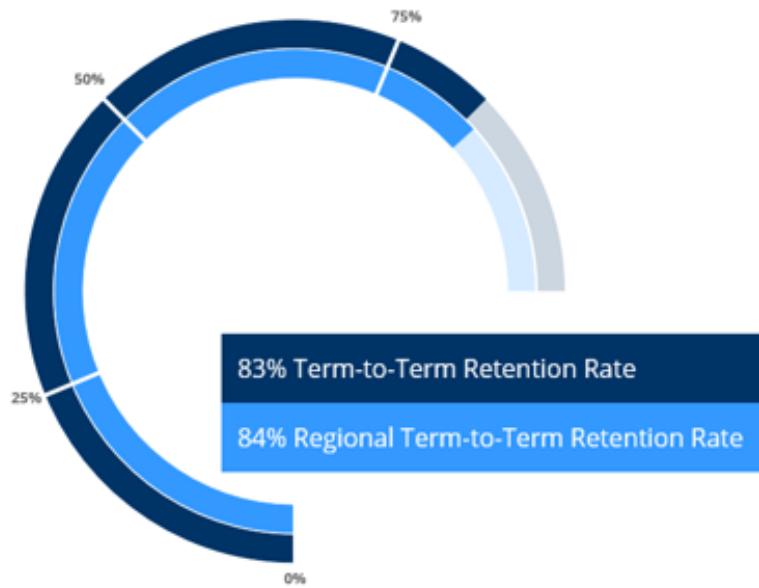


Definition: Students who declared MJC Comm Studies programs during the 2017-2018 year.
Colleague Student Demographic, 2017-18

Communication Studies Program: Student Ethnicity



Definition: Demographic breakdown of student Comm Studies program majors, 2017-18
Data is "masked" when there are fewer than 10 individuals from a single population
Colleague Student Demographic, 2017-18



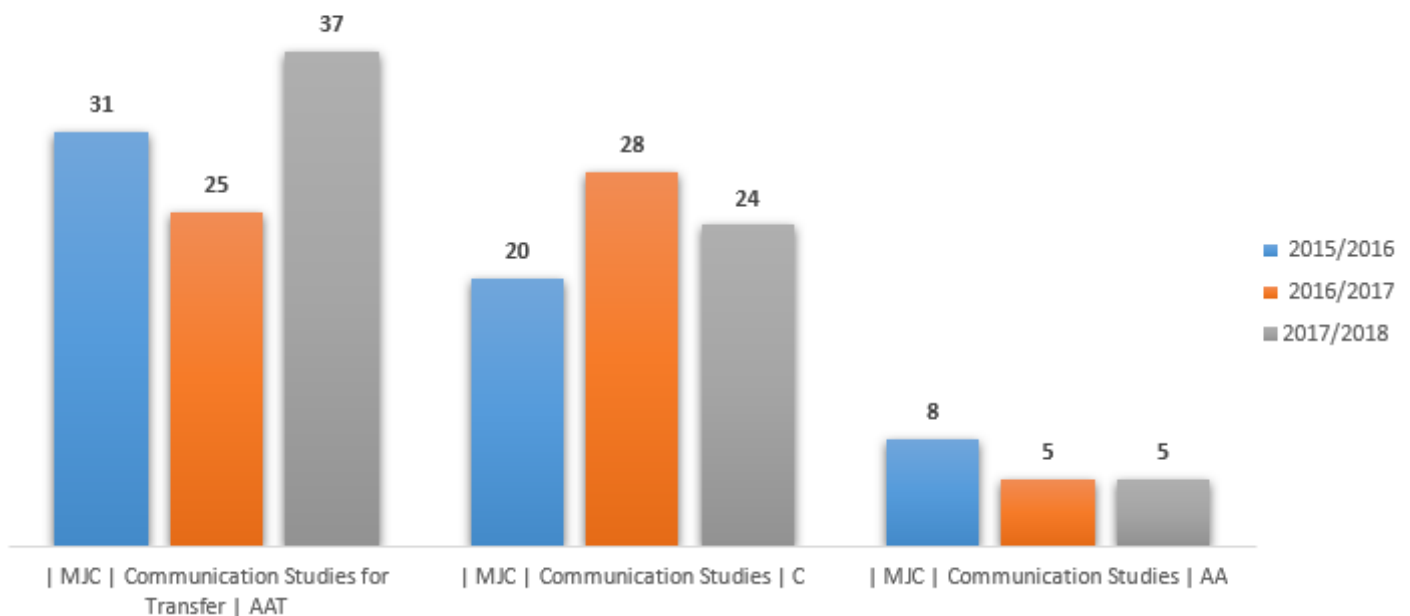
Definition: Among students, the proportion retained from fall census to spring census at college in the selected year.

Does not include graduates or transfer students

LaunchBoard Pipeline: Milestones 2016-17

<https://www.calpassplus.org/LaunchBoard/Community-College-Pipeline.aspx>

Communication Studies Program Student Award Trend

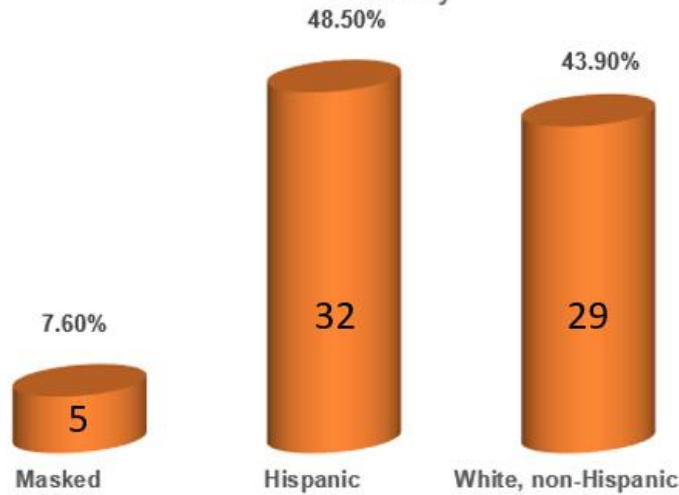


Definition: Three-year award trend data (degree or certificate)

Awards are duplicated, meaning there are students in this number who may have earned more than one award.

Colleague Graduation Report, 2015-2018

Communication Studies Program Completers: Ethnicity



Definition: 2017-18 completion data, by ethnicity
Colleague Graduation Report and Student Demographic, 2017-18

Communication Studies Program Completers Student Transfer Data



Definition: Students who took non-introductory courses
or completed a CCCCO award who subsequently enrolled
for the first time in a four-year institution the following year

Data pulled from LaunchBoard Pipeline: Success

<https://www.calpassplus.org/LaunchBoard/Community-College-Pipeline.aspx>

Median Regional Annual Salary

The entry level and median annual salaries of people employed in occupations associated with the selected TOP code in the college's Doing What Matters region

● Modesto Junior College, Speech Communication (1506), 2016-2017



Requires a Bachelors Degree or Higher

	Entry Level Salary	Median Salary
Radio and Television Announcers	\$24,690	\$32,323
Public Relations Specialists	\$30,618	\$52,603
Writers and Authors	\$23,088	\$30,950

On-The-Job Training, No College Required

	Entry Level Salary	Median Salary
Public Address System and Other Announcers	\$23,067	\$26,416

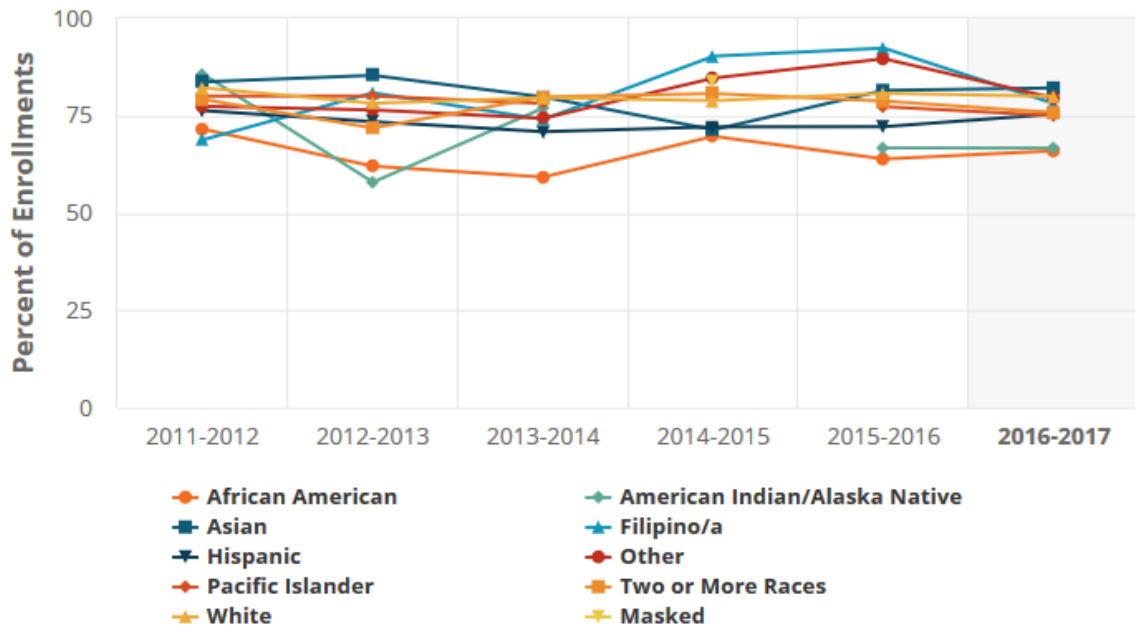
LaunchBoard Pipeline: Earnings

<https://www.calpassplus.org/LaunchBoard/Community-College-Pipeline.aspx>

For General Ed, your course success rates are being included for your review.

Percentage of enrollments in for-credit courses where students earned a passing or satisfactory grade

● Modesto Junior College, Speech Communication (1506), All Credit, 2016-2017



Source: Chancellor's Office Management Information System

Race/Ethnicity

African American	66%	91 / 138
American Indian/Alaska Native	67%	12 / 18
Asian	82%	165 / 201
Filipino/a	78%	32 / 41
Hispanic	75%	1,457 / 1,933
Other	79%	31 / 39
Pacific Islander	75%	21 / 28
Two or More Races	76%	25 / 33
White	80%	1,199 / 1,500

LaunchBoard Pipeline: Milestones

<https://www.calpassplus.org/LaunchBoard/Community-College-Pipeline.aspx>