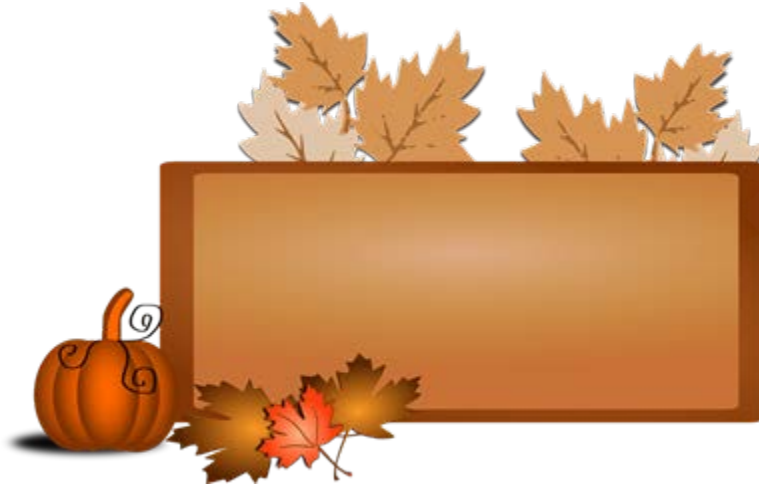


From: [MJC Institutional Effectiveness](#)
To: [MJC Everyone at MJC](#)
Subject: Just the Facts
Date: Monday, November 20, 2017 4:35:53 PM
Attachments: [image008.png](#)
[image003.wmz](#)
[image001.png](#)



- The first Thanksgiving in 1621 Plymouth Colony lasted 3 days!
- 46+ million turkeys are sold annually for Thanksgiving
- An 260 ton over-order of turkeys in 1953, led to the invention of the TV Dinner.
- Butterball's Turkey Emergency Hotline helps over 100,000 callers a year (1-800-BUTTERBALL)
- 4,500 calories are consumer by the average American at a traditional Thanksgiving feast.
- 50 million people are expected to watch the Macy's Thanksgiving Parade
- Black Friday is the busiest day of the year... for plumbers.

Sources:

RotoRooter, Nov 15, 2017, *Thanksgiving Serves up Big Business for Plumbers and Drain Cleaners*, from <https://www.rotorooter.com/thanksgiving/>

Smithsonian, December 2004, *How 260 Tons of Thanksgiving Leftovers Gave Birth to an Industry*, from <http://www.smithsonianmag.com/history/tray-bon-96872641/#pdPHWicsQTb35kKG.99>

USA Today, Nov. 17 2016, *Thanksgiving by the numbers*, from <https://www.usatoday.com/story/news/nation-now/2016/11/17/thanksgiving-numbers/93906618/>

Jenni Abbott
Dean, Institutional Effectiveness

Scott Kerlin
Director, College Research

James Palmer
Research Analyst

Student Services Division