Strong Workforce

Strong Workforce Program: More and Better Career Technical Education to Increase Social Mobility and Fuel Regional Economies with Skilled Workers

At the recommendation of the California Community College Board of Governors, the Governor and Legislature approved the Strong Workforce Program, adding a new annual recurring investment of $490 million over 10 years to Career Technical Education (CTE) in the state’s largest workforce development system of 115 colleges. Strong Workforce Program funding aims at providing better CTE - oriented services, more comprehensive, more effective programs employed in their field of interest.

In June 2017, the Board of Governors approved new career clusters and programs in two new areas: 1) first Friday in December. Project applications focused on the following areas:

2023 Strong Workforce Presentation

Instructions for 2022-23 Proposals

The timeline and specific instructions for proposals are the 2021-2022 year are now available. September 2021 - Strong Workforce Project Proposal Application Available September 2021 - Strong Workforce Project Application Due Date 9:00 PM December 31, 2021

December 31, 2021 - 2022-23 CTPP Grants Projects Submissions to California Office of Education

Steps to a Strong Workforce Proposal

1. Review latest market information.
2. Identify students and occupation when training is needed.
3. Complete the project proposal form and budget worksheet.

Strong Workforce Project Proposal Form

Strong Workforce Project Proposal Form - General Information

- Project Title/Description
- Project Details
- Project Duration:
- Project Start Date
- Project End Date
- Project Scope
- Project Impact

2022-2023 Strong Workforce Project Proposal Form

- Project Details
- Project Duration:
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- Project End Date
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- Project Impact

2022-2023 Strong Workforce Project Proposal Form - Final Projects

- Detailed plans for new programs with clearly defined outcomes.
- Evaluation of any capital improvements made or requested through the Office of Administrative Services
- Assistance is available from the Office of Institutional Effectiveness

Twenty-year innovation projects have been funded in the last five years.

2016-17 Strong Workforce Projects

- Agriculture Irrigation Lab: Establishing a fully operational irrigation lab with small- and large-scale systems, and an advanced, commercial-scale irrigation equipment.
- Sustainable Agriculture Programs: Enhancing soil and water quality, sustainable practices, water conservation, and local food.
- Basic Degree/University: Equipment to enhance the exposure to various programs. Increase the simulation, mobile education programs.
- Business - Core disciplinary programs of Business Administration and Office Administration programs to improve employment with industry needs and develop student and career opportunities.
- Fire Science: Equipment to enhance Fire Training Center hours.
- Career Services Center: Developing and establishing career services center to provide services to student in real world, counseling, occupational, work study, and job placement assistance.
- Marketing: Marketing to promote CTE programs lifetime, television, ads, social media, etc.

2017-18 Strong Workforce Projects

- Food/Environmental: Develop food and environmental lab for training in the community.
- Measuring Relevance: Upgrading equipment and job placement, in course offering of HVAC and Culinary.
- Certified Nursing Assistant (CNA): Supplemental communication equipment for the Power Mechanics program.
- Athletic Health Multi-Purpose Lab: Establishing a worked lab in multiple health courses.
- Power Mechanics: Establish and develop CTE programs in multiple locations throughout the country.

2018-19 Strong Workforce Projects

- Cyber Security: Develop curriculum and establish a cyber security program that includes partnerships with local K-12 schools in a "Cyber Pathways" program, as a career academy and national certification.
- Information Technology: Expand computer graphics/computer science program in a game engine technology for production of video games and interactive applications.
- Wearable Technology: Develop a certification for 3D and Digital Media.

2019-20 Strong Workforce Projects

- Agriculture Hydraulics: Research and lab capabilities in the use of computer-controlled irrigation systems. Decrease and decrease for sustainable agriculture.
- Child Development: Lab facility for instructional and applied lab for applied training with infants and toddlers.
- Engineering and Innovation/Robotics: New program to provide multiple pathways for engineering/innovation technicians.
- Construction/Job-Site Training Outdoors Lab: Initial outdoor, structural carpentry for all-weather program training and learning.

2020-21 Strong Workforce Projects

- Agriculture Irrigation Lab: Developing pathway for training staff for irrigating fields and ranches.
- Business/Entrepreneurship: Develop training and support for students to explore their own business.
- Engineering and Innovation/Robotics: Continuous development of new topics, applied engineering program.
- Science/Media: Develop a certification for TV and Digital Media.
- Integrated E3: CTE Pathway Model: Develop and join different E3 models with CTE Pathway that features E3, STEM, project, and the workforce and certificate and degree sections.

2021-22 Strong Workforce Projects

- Agriculture/Manufacturing/Engineering: Develop training for the workforce and technology.
- Business/Entrepreneurship: Continued development of training, support programs and resources for small businesses.

Questions?

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