

Modesto Junior College
Enrollment Planning & Management Meeting
January 19, 2010
3:00pm-5:00pm
Morris Conf. Room B

Present: Mike Adams, Mary Creedon, Ken Hart, Linda Hoile, Bob Nadell, Becky Plaza, Brian Sanders, Ken White, John Zamora
Absent: Susie Agostini, Melissa Beach, Pedro Mendez, James Palmer, Karen Walters Dunlap, Gary Whitfield

I. REVIEW MINUTES – There were no minutes taken at the November 10, 2009 EPM meeting.

II. REVIEW AGENDA

The purpose of the EPM work group was discussed as some members feel there is a lack of focus and a disconnect between the work of the Enrollment Management Work Group and the Planning & Budget Committee. It was suggested that there be standing items on both group's agendas to report what each one is doing and give status reports of the EPM Plan at the next Planning & Budget meeting on February 5, 2010. It was suggested that the report to Planning & Budget be simplified; eliminating the numbering system for the report only, adding a timeline, and keeping the narratives. It should reflect the accomplishments of 2008-2009 and strategies for 2009-2010.

Also discussed was what should be accomplished by May 2010. It was determined that we should review the document and decide what is "mission critical" for 2009-2010 as well as update the objectives for the current year and for 2010-2011 by reprioritizing those that are "essential" and "desired" and continue to add new ones as needed to reflect the current budget status of the college/district.

II. RE-EVALUATE EPM

The plan was reviewed with comments being made on each of the strategies. Previously only mission critical strategies were focused on; however, there have been other activities that have been addressed that should be reported.

IV. OTHER

It was suggested that in regards to Strategy 2.4.2, the Welcome Center could forward information request responses to the appropriate division secretaries. Welcome Center staff will take to IAC.

V. NEXT MEETING – February 2, 2010, 3:00pm-5:00pm, Morris Conf. Room B

Action Item:

- [Revise status report: Write comments for essential and desired strategies to be added to the status report to be presented at next Planning and Budget Committee meeting. Send comments to Melissa Beach.](#)

WHO: Becky Plaza- Strategies 1.1.3, 2.2.3, 2.3.3, 2.2.4, 2.4.1
Linda Hoile-Strategies 2.2.5, 2.2.6, 2.2.8, 2.3.4, 2.5.4
Mary Creedon-Strategies 2.2.9, 3.1.3, 3.1.4
Bob Nadell-Strategy 3.2.5
Mike Adams-Strategy 3.2.6
Brian Sanders-Strategy 2.5.3
Ken Hart-Strategies 2.1.3, 2.2.7,
Ken White-Strategies 3.2.3, 3.2.4

WHAT: Revise status report - Write comments for essential and desired strategies to be added to the status report to be presented at next Planning and Budget Committee meeting. Send comments to Melissa Beach.

WHEN: 1/22/10

Action Item:

- [Welcome Center take idea to forward information request responses to IAC.](#)

WHO: Becky Plaza, Mary Creedon

WHAT: Welcome Center to take idea to forward information request responses to IAC.

WHEN: 2/8/09

MEETING ADJOURNED