



WHERE LEUKEMIA MEETS ITS MATCH

Want to make a difference in the world and help save lives? Looking to round out your resume with a position that shows your leadership skills and initiative? Apply as a Marketing and Donor Recruitment Fellow today!

DKMS, the largest bone marrow donor center in the world, is looking for college undergraduates to join the Marketing and Donor Recruitment Fellowship Program for the 2010-2011 school year. Become a leader, make a difference and help us broaden awareness about DKMS and recruit 100,000 new bone marrow donors. Your efforts of recruiting donors will lead to lives being saved.

As a Marketing and Donor Recruitment Fellow, you will be working directly as a liaison between DKMS and your school to do the following:

- Create awareness and educate the university community about the importance of bone marrow donation and it's relevance to saving the lives of those suffering from Leukemia
- Organizing and hosting a large bone marrow donor drive to "Get Swabbed" on your campus
- Utilizing social media, such as Facebook, Twitter, blogs etc. to market the event and maximize donor registration
- After the drive analyze what communication methods were the most effective in signing up donors

The position is an unparalleled opportunity to work directly with a highly successful non-profit, learn how to get people engaged in social good, and save lives – all while gaining leadership and social entrepreneurial skills along the way.

To apply, please submit your resume and an email why you might qualify as a DKMS Fellow. We are seeking someone who is highly motivated, has strong social networking skills, and has a desire to make a difference; no previous experience is necessary.

This is an unpaid position. The length of the project is approximately 3-4 weeks.

To learn more information about DKMS, please visit www.dkmsamericas.org.

Contact: alina@dkmsamericas.org

We look forward to hearing from you!