

Speech Communication Department
Student Learning Outcomes - Draft Created at Dept. Mtg. on 4/25/08

Students successfully completing SPCOM 100 will

- 1 create, and effectively deliver, professional and engaging speeches that are cogent, clear and concise.
- 2 construct a speech outline demonstrating clarity of ideas, proper source citation, awareness of audience, and proper outlining techniques.
- 3 evaluate speeches in written and verbal forms.
- 4 identify and apply effective listening techniques.
- 5 use the library and other modalities for effective research.

Students successfully completing SPCOM 101/RATV 101/THETR 101 will

- 1 demonstrate proficiency in reading and writing the International Phonetic Alphabet.
- 2 identify the forty-four sounds of the English language.
- 3 understand the mechanics of voice production.
- 4 demonstrate a correct pronunciation of English words.

Students successfully completing SPCOM 102 will

- 1 prepare and deliver speeches which demonstrate adaptation to audience and correct use of research, organizational, and delivery skills.
- 2 (1) identify the various roles occurring in a small group and (2) respond and adapt to the roles displayed in the group.
- 3 utilize appropriate verbal and nonverbal messages to promote effective interpersonal relationships

Students successfully completing SPCOM 103 will

- 1 identify and apply principles of interpersonal communication theory to build functional relationships.
- 2 utilize appropriate verbal and nonverbal messages to promote functional interpersonal relationships.
- 3 participate in and report on a variety of exercises highlighting individual introspection and dyadic encounters.

Students successfully completing SPCOM 104 will

- 1 recognize the moral, as well as logical, dimensions of rational discourse.
- 2 differentiate between advocates' and critics' roles in argumentation, recognizing and applying basic logical requirements for a case to prove a proposition/thesis or refute or defend such a case.
- 3 differentiate between types of propositions and the discovery of issues inherent to their analysis.
- 4 find, evaluate, and incorporate research materials into written and oral argumentation, as well as cite sources correctly.
- 5 create logically strong arguments and apply principles of fair-minded argument (including how to identify and respond to bias, fallacious reasoning, and propaganda).
- 6 write evidence-based analysis papers, including essays, demonstrating logical reasoning and argumentation skills.

Students successfully completing SPCOM 105 will

- 1 use basic research and documentation skills to effectively prepare a presentation.
- 2 develop and apply various rhetorical strategies in performance venues.
- 3 analyze and adapt presentations for diverse audiences and settings.
- 4 create presentations that are cogent, professional, and engagingly persuasive.

Students successfully completing SPCOM 106/SUPR 106 will

- 1 demonstrate an understanding of organizational and group communication theories and concepts.
- 2 identify, research, and analyze ineffective organizational and group communication and make recommendations for improvement.
- 3 deliver an individual and/or group presentation effectively using various public speaking techniques.

Students successfully completing SPCOM 107 will

- 1 demonstrate increased critical thinking.
- 2 demonstrate logical arguments and responses to arguments.
- 3 successfully adapt to judging paradigms in debate.

Students successfully completing SPCOM 109 will

- 1 create a professional portfolio, including but not limited to, a cover letter, resume, three letters of recommendation, and professional documents.
- 2 demonstrate effective coaching skills.
- 3 identify skills of a competent, professional, and approachable manager.

Students successfully completing SPCOM 110 will

- 1 demonstrate knowledge of past and present theories of persuasion
- 2 demonstrate knowledge by performing three persuasive speeches.
- 3 apply persuasive theories to real world persuasive events in the form of a five page communication analysis

Students successfully completing SPCOM 120/THETR 120 will

- 1 identify and analyze rhetorical messages in drama, poetry, and prose literature.
- 2 identify and demonstrate knowledge of literary form/devices of the above three genre.
- 3 apply performance technique and analysis of literature in the selection and performance of prose, poetry, and dramatic literature.
- 4 demonstrate knowledge of literary form, rhetorical analysis, and performance technique in the oral and written critique of in-class student performances.

Students successfully completing SPCOM 122/THETR 122 will

- 1 adapt any material into a script format.
- 2 interpret literature by using voices and nonverbal communication to enhance the author's message for an audience.
- 3 describe the Readers Theatre process.

Students successfully completing SPCOM 123/THETR 123 will

- 1 demonstrate an understanding of storytelling principles.
- 2 analyze a story to determine the story's seven logical parts.
- 3 select, analyze, and perform stories utilizing the performance skills of memorization, vocal projection, spatial awareness, and physical expression.
- 4 evaluate peer story performances in written and verbal forms.

Students successfully completing SPCOM 124/THETR 124 will

- 1 read and analyze material in a variety of disciplines.
- 2 use various directorial techniques to adapt literature to convey their intended message.
- 3 properly cut and edit performance material from larger works.
- 4 plan, produce, and direct a Readers Theatre program.

Students successfully completing SPCOM 130 will

- 1 identify, explain, and demonstrate the eight BASIC tools of intercultural competence.
- 2 distinguish between intercultural taxonomies.
- 3 describe and analyze the symbolic nature of communication and how it creates individual, group, and cultural reality.
- 4 access and evaluate intercultural situations and identify obstacles to effective communication.

Students successfully completing SPCOM 145/AGGE 145 will

- 1 develop agendas and organize meetings.
- 2 present, debate, and dispose of motions.
- 3 demonstrate skills of a functional chairperson.
- 4 demonstrate knowledge of the rules and strategies of parliamentary procedure.