

MODESTO
JUNIOR COLLEGE
FOUNDATION

Board of Directors

RETREAT

November 9, 2010
10:00 a.m. – 3:00 p.m.

Appetez' Restaurant

Located in Roseburg Square
825 W. Roseburg Ave.
Modesto, CA 95350

Modesto Junior College Foundation

Board of Directors Retreat

Tuesday, November 9, 2010

10:00 a.m. – 3:00 p.m. Meeting

Appetez' Restaurant

Agenda

Approval of Agenda

Consent Agenda

1. Approve October 12, 2010 Minutes 1

Written Reports (No Discussion)

1. Investment Report..... Ron Ramont.....3
2. Budget Report Gary Whitfield.....22
3. Alumni Association Report..... Bryan Justin Marks.....25
4. Retreat Planning Minutes..... Bryan Justin Marks,.....26
Judith Lanning

Retreat Agenda: *Facilitated by Mr. George Boodrookas*

10:00am -10:15am – The Aim of our Planning Efforts

Light breakfast provided by Judith Lanning

10:15am - 11:00am - Crafting a Practical Vision for the MJC Foundation

11:00am – 11:15am – Break

11:15 -12:15 – Identifying Barriers to the Vision

12:15 – 1:00 – Lunch (served by Appetez')

1:00 – 1:50 – Strategic Directions

1:50 – 2:00 – Break

2:00 – 3:00 – Focused Implementation

Next Board Meeting: Tuesday, December 14, 2010

Location: YCCD Board Room

Save-the-Date: Foundation Holiday Social: Thursday, December 16, 2010

Mchenry Museum

Adjournment

Modesto Junior College Foundation
Board of Directors Monthly Meeting
October 12, 2010 – 8:00 a.m.
Unapproved Minutes
YCCD Board Room

Present: Jenni Abbott, Matthew Bryant, Steve Collins, Sabrina Enevoldsen, Eileen Faria, Dr. Jim Johnson, Judith Lanning, Dr. Gaither Loewenstein, Bryan Justin Marks, Paul Neumann, Mike Riley, Ron Ramont, Dr. Joan Smith, Babette Wagner, Jim West, Gary Whitfield, Jon Zagaris

Guests: Peggy Kroll, Lynn Martin, Sandy Mesenhimer, Nick Stavrianoudakis, Duke York

Absent: Rocki Cohen, Jerry Cooper, Geoffrey Hutcheson, Mike Pimentel, Colleen Preston, Gary Watts

Staff: Sandy DeWalt

Review of Minutes

The September 14, 2010 minutes were reviewed. Eileen Faria made a correction on pg 2, agenda item #3 – Babette Wagner and Judith Lanning are the co-chairs of the Foundation Board Retreat Committee, not Eileen. Judith Lanning made a motion to approve the minutes with the correction. Steve Collins seconded the motion. The minutes were approved with a unanimous aye vote.

Discussion/Action Agenda

- 1. YCCD Trustees** – YCCD Trustee Candidates, Lynn Martin, Sandy Mesenhimer, and Duke York introduced themselves to the MJC Foundation Board. The winner will be determined by the November 2nd election.
- 2. Passport to College Update** – Peggy Kroll gave the Foundation Board an update on the Passport to College Program. Peggy shared some info from Delta College who has a similar program that began in 2006-2007. Peggy also talked about marketing, lack of a budget, tracking of the students and an action plan for the future. Peggy Kroll will continue to be invited to meet with the Foundation Board to give updates and share progress on the program. She encouraged board members to join her when she visits the students at their current schools.
- 3. Foundation Sponsorship of Events** – Dr. Loewenstein shared YCCD Policy 1000, which allows the Foundation to serve alcohol “on-campus” for fundraising events. In the recent past, departments and groups on campus have asked the Foundation to acquire alcohol permits for their fundraisers with no Foundation oversight or involvement. The Foundation is then liable under its Event Insurance Policy. Dr. Loewenstein discussed a proposal in which all ticket payments and expenditures will be processed through the Foundation and the MJC Foundation will be advertised as a co-sponsor of the event. The Foundation will collect a 5% fee for the processing of the event and will hold the liability insurance for each fundraising event. The need to create a formal policy was suggested. After some discussion, Judith Lanning made a motion to approve the discussed proposal and Eileen Faria seconded the motion. The motion passed with a unanimous aye vote. Sandy DeWalt will work Dorothy Pimentel at the District Office to make sure all of the events the Foundation co-sponsors are listed on the Foundations Liability Insurance Policy.

Reports

1. College Report

Dr. Loewenstein reported that the Foundation Employee Campaign is underway and will continue through October. He has been meeting with groups and departments on campus and will send an email encouraging participation. The Presidents Circle Tailgate drew a small crowd but was enjoyed by those that attended. A 50/50 drawing is now happening at each home football game and proceeds will go towards the Stadium Victory Campaign – A total of \$404 was raised during the previous two games. The new scoreboard is working well. The Summer Sonata 2010 sponsors are being thanked during each game. Ad space on the scoreboard is available for purchase by calling Gigi Sherriffe.

2. Investment Report

The Investment Report (pg. 4 of the board packet) was reviewed by the board.

3. Finance Committee Update

Mike Riley reported on behalf of Gary Watts. The committee met recently and is currently working on a *Donation Acceptance Policy*. Eileen Faria agreed to co-chair the Finance Committee with Matthew Bryant.

4. Budget Report

The Budget Report (pg. 24 of the board packet) was reviewed by the board.

5. Alumni Association Report

The Alumni Association Report (pg. 30 of the board packet) was reviewed by the board.

6. Casino Night-Beer & Wine Tasting

The Casino Beer and Wine Tasting Report (pg. 31 of the board packet) was reviewed by the board.

7. Foundation Board Retreat Update

The Foundation Board Retreat update (pg. 32 of the board packet) was reviewed by the board.

Other Business/Announcements

Jon Zagaris shared an idea to create a Foundation eBay account where tickets (sporting events/theater/etc.) can be auctioned with proceeds going to the Foundation. The auction site would be linked to the MJC Foundation website. The Foundation staff will be responsible for managing the account and collecting and shipping the tickets. Sandy DeWalt will continue to work with Jon to get the project accomplished.

Bryan Justin Marks suggested that prior to January, when the Sonata Planning Committee begins to meet, he would like to see the Foundation Board discuss their *vision* for the Summer Sonata 2011.

Events

MJC Homecoming – Saturday, October 16, 2010

Foundation Board Retreat – Tuesday, November 9, 2010

Next Board Meeting (RETREAT): Tuesday, November 9, 2010/Location: Appetez' – 10 am – 3 pm

Regular Meeting Adjourned – 9:00 am

The Foundation Board of Directors and MJC President Dr. Gaither Loewenstein went into closed session to discuss Foundation Staff Alternatives.



Board Report

November 9, 2010

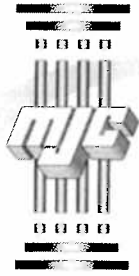
Homecoming

Homecoming was October 16th VS. Fresno City College

The event was a complete success. Roughly 1,500 people attended. MJC came up short in regards to victory. We sold Pirate Pride T-Shirts in blue and Black for \$20. The Homecoming Tunnel of Memories and Pirates Playland were very well received.

Possible Renovation Project for Fireside Lounge

Still working with the student body to pursue the possibility of renovating the Fireside Lounge. The use would stay the same but the room would feature historical artifacts, pictures, etc. Would also house the Alumni Hall of Fame. We are just in the talking stage and working on cost estimates.



MODESTO
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Minutes
MJC Foundation 2010 Retreat
Tuesday October 19, 2010
Morris Building, Con. Rm. B
9:00AM

Present: Bryan Justin Marks-Board Member, Judith Lanning-Board Member Sandy DeWalt-Foundation Staff

Absent: Babette Wagner-Board Member, Gary Watts-Board President, Paul Neumann-Board President Elect

I. Location & Food (Sandy DeWalt)

Location for the Retreat is secure we will have access to Appetiz at 9am retreat begins at 10am. Sandy has arranged for lunches, we will also do a continental breakfast

II. Facilitator (George Boodrookas)

- a. **Strategic Plan**-George discussed how the retreat would go and what would be discussed. The items that the board wishes to explore (the items listed as other discussion items) will flush out through the retreat process.

III. Other Discussion Items

As a result of the retreat process these items will surface.

- a. **Board contribution/participation**-There needs to be a policy on how to pre-screen applicants and address Board Members who are not fulfilling job responsibilities.
- b. **Meeting Times**- Is our current day and time the best fit for the Board.
- c. **Executive Board Meetings**-There needs to be regularly scheduled Executive Board Meetings.
- d. **MJC Office Spending Policy**-For larger purchases what is the protocol.
- e. **Foundation Fund Request Policy**-How are fund request considered.

Committee Members

Bryan Justin Marks-Board Member (Chair), Judith Lanning-Board Member, Babette Wagner-Board Member, Gary Watts-Board President, Paul Neumann-Board President Elect, Sandy DeWalt-Foundation Staff